

ANS 3990A: Animal Science Internship Experience Program

Internship Infographic

Infographic of Internship Experience:

As you know, an infographic is a visual image used to help represent information or data in an exciting way that is easy to read and understand. An infographic should be able to 'stand alone', in that the reader should be able to comprehend the content fully without having the infographic explained to them. Therefore, I want you all to create a fun and engaging infographic about your summer internship experience that contains pictures and facts! We will then post these infographics on the Department of Animal Science Facebook Page to help promote what you all have been up to this past summer!

Feel free to use any program to make your infographic. There are several free infographic tools available online, including the popular, 'Canva'.

A - Mandatory Content for your Infographic: (worth 25 points total)

- Creative title (1 point)
- Your name (first and last name) (2 point)
- Your internship position title (1 point)
- Name of the company and/or organization you interned at (1 point)
- Picture of company logo (1 point)
- Location of your internship (city, state) (1 point each, 2 points total)
- Dates/duration of your internship (1 point)
- Top 3 main tasks/duties performed (1 point each, 3 points total)
 - Try to quantify things if possible
 - Example: Increased new sales by 5%
 - Be detailed in the descriptions of what you did
- Top 3 skills you developed (1 point each, 3 points total)
 - Be detailed in your descriptions
- Top 2 new experiences (1 point each, 2 points total)
 - Be detailed
- Share one piece of advice you have for students regarding the importance of obtaining an internship (1 point)
- Include a testimonial of the impact this internship has had on you. (2 point)
- Include professional, intentional pictures/images which must contain borders (1 point each, 3 photos/images minimum = 3 points total).
Picture/image ideas include the following:
 - Company logo
 - Picture of you/professional photo
 - Picture of you completing tasks at your internship
 - Other pictures you took throughout your internship
 - Pictures of you and other interns (if there were other interns)
 - If you were not allowed to take pictures at your summer internship for security reasons, you may include relevant pictures/images from the internet.
 - If pictures do not contain a border, are blurry, grainy, or are overlapping other pertinent information on your infographic, you will be automatically deducted 1.5 points

- Anything else you deem important or other supplemental information that helps to enhance your overall infographic
- Save your infographic as a .jpeg/.jpg file or .PDF (2 points)
- Citations are NOT needed at the end of your infographic.

B - Infographic Peer Evaluation Grading Rubric: 20 points total

- Student presentations will be graded on the following criteria
 - Layout of visuals/text: infographic is easy to read/flows well, etc.: 5 points
 - Grammar/Punctuation/Spelling: 5 points
 - Use of pictures was appropriate: 5 points
 - Creativity/ability to catch readers attention: 5 points
 - The 5 peer evaluation scores you receive will be averaged together to get one score out of 45 points. Then, however many points you earned for completing your assigned peer evaluations and for making 5 high-quality comments per infographic for a total of 10 points, will be added to the 45 averaged points to get your total out of 55 points.

Peer Evaluations: 5 peer evaluations x 2 pts. each = 10 points total

- Students will be assigned to peer-evaluate the infographics of 5 different students. Each peer evaluation completed is worth 2 points total (2 points per evaluation x 5 peer evaluations = 10 points total).
 - 1 point for making 5 high-quality comments per infographic being evaluated in Canvas (1 point x 5 evals = 5 points total)
 - Leaving 5 comments will be all or nothing, if you leave 1-4 comments per eval, you will be automatically deducted 1 point.
 - 1 point for completing the entire peer evaluation form per student assigned to peer evaluate (1 point x 5 evals = 5 points total)
 - This will be all or nothing as well, if you fail to complete both sides of the peer evaluation form, you will be automatically deducted 1 point.
- More directions to come on where to find who you are assigned to peer evaluate.
- 5 points will be deducted if peer evaluations are not turned in by the specified deadline.

Total Points for Infographic Assignment: 55 points

*Please check with your former employer and please make sure that it is okay for our department to post your internship infographic on our departmental Facebook Page. If your employer does NOT want your infographic shared on social media, please send me an e-mail at cgjacks@iastate.edu letting me know that. Otherwise, I will assume it is okay for our department to post your infographic on social media and other channels. These infographics may not get shared on social media until after you complete the course.